

ESTTA Tracking number: **ESTTA401644**

Filing date: **04/04/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198723
Party	Plaintiff Apple Inc.
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Date	04/04/2011
Attachments	Substitution of Counsel.pdf ( 3 pages )(81509 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Apple, Inc.,

Opposer,

v.

ViXS Systems Inc.

Applicant,

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§  
§  
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§  
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§

Opposition No. 91198723

Commissioner for Trademarks  
P. O. Box 1451  
Alexandria, VA 22313-1451

**SUBSTITUTION OF COUNSEL**

Apple Inc., Opposer against the trademark application for SMART XCODE, hereby notifies the Board that it is substituting as its Counsel in this matter Bobby Ghajar and James R. Cady, California State Bar Numbers 198719 and 213377, lawyers in the law firm Pillsbury Winthrop Shaw Pittman LLP, as Apple Inc.'s attorneys to represent Apple Inc. in proceedings and to transact all business in the United States Patent and Trademark Office in connection therewith.

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Please address all correspondence to:

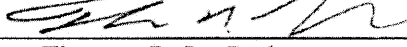
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Respectfully submitted,

APPLE INC.

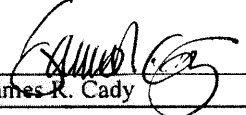
Date: April 4, 2011

By:   
Thomas R. La Perle  
Director, Legal Department

CERTIFICATE OF ELECTRONIC TRANSMISSION

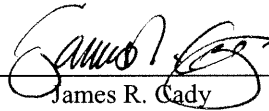
DATE OF DEPOSIT: April 4, 2011

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office Trademark Trial and Appeal Board using the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated above.

  
James R. Cady

CERTIFICATE OF SERVICE VIA EMAIL AND MAIL

I, James R. Cady, Esq., of Pillsbury Winthrop Shaw Pittman LLP, attorneys for Opposer Apple, Inc., hereby certify that a true and complete copy of the foregoing SUBSTITUTION OF COUNSEL was served on Ben Marchand, VIXS Systems Inc., 1210 Sheppard Ave East Ste. 800, Toronto M2K1E3, Canada via postage prepaid by first-class mail on April 4, 2011 and via email at [patent@vixs.com](mailto:patent@vixs.com).

  
James R. Cady